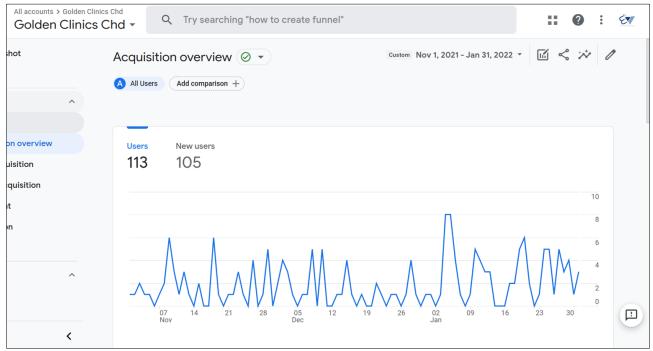
# 3 Months Progress Report\_goldenclinicschd.com

## **Google Analytics Data**

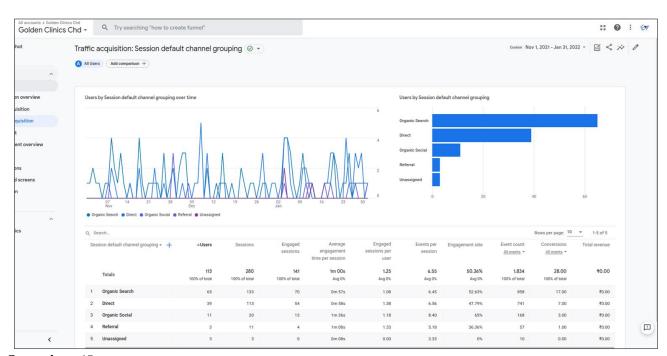
# **Before Optimization of Website**

### 1 Nov 2021 - 31 Jan 2022



**Users Overview** 

## **Users** – 113 **New Users** – 105



Organic – 65

**Direct** – 39

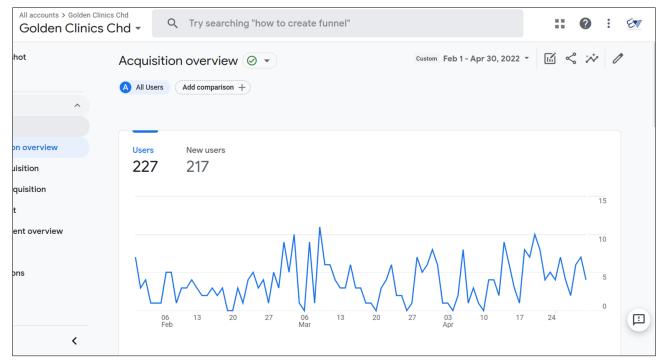
Organic Social – 11

Referral - 3

**Unassigned** - 3

## **After Optimization of Website**

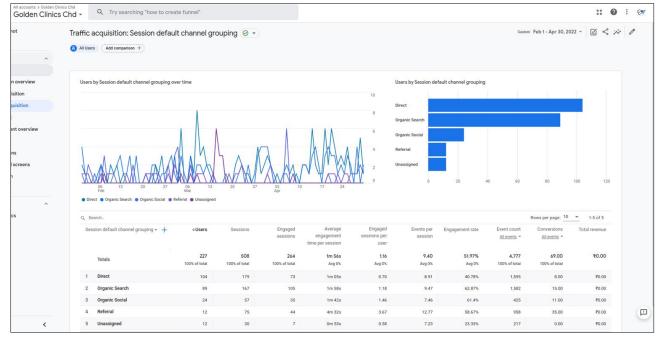
### 1 Feb 2022 – 30 Apr 2022



Users Overview

**Users** - 227

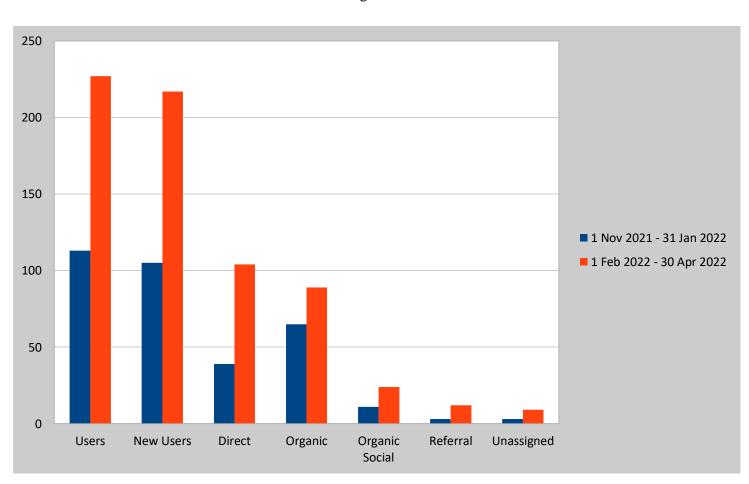
New Users – 217



**Traffic Sources** 

Direct – 104
Organic Search – 89
Organic Social – 24
Referral – 12
Unassigned – 12

## Chart Showing the Difference

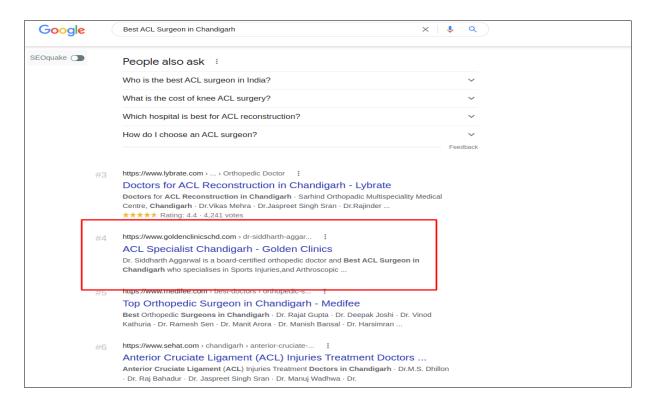


# **Keyword Ranking Postions**

Keyword - Best ACL Surgeon in Chandigarh

**Ranking on 1 Apr 2022** – Not in 100

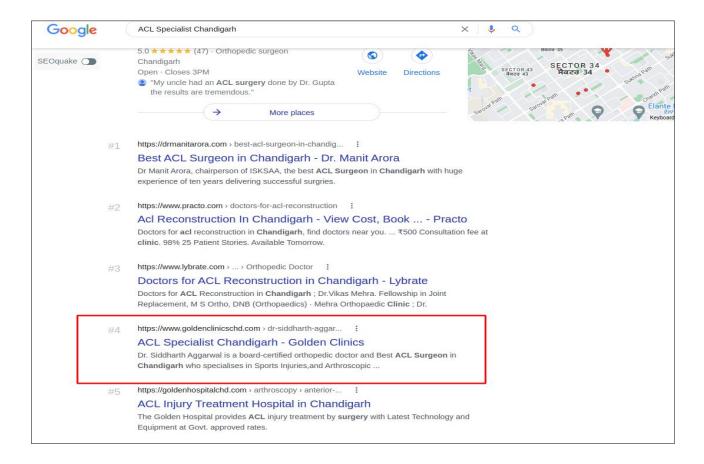
**Ranking on 16 May 2022** – Top 4



Keyword - ACL Specialist Chandigarh

**Ranking on 1 Apr 2022 - 39** 

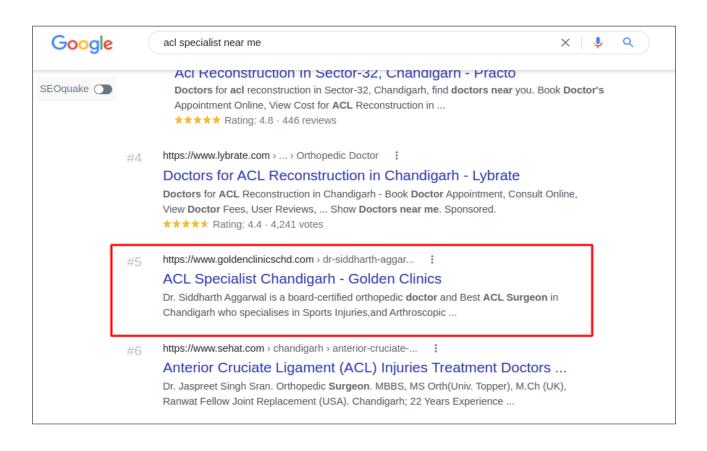
**Ranking on 16 May 2022 - 4** 



# **Keyword** - acl specialist near me

**Ranking on 1 April 2022** – Not in 100

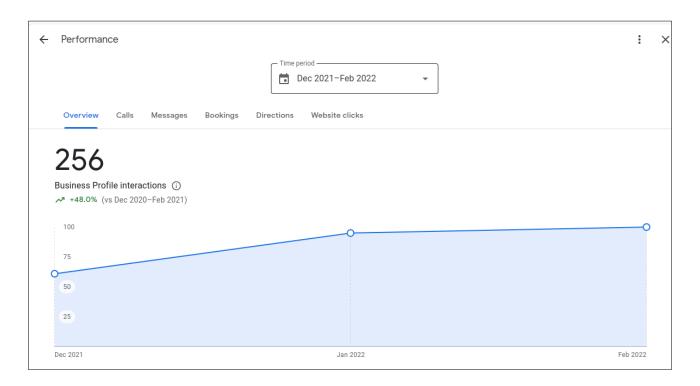
**Ranking on 16 May 2022 - 5** 



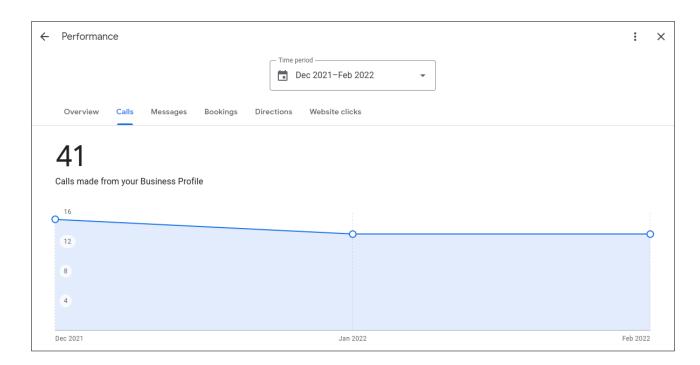
# **Google My Business Data**

### Dec 2021 - Feb 2022

### **Business Profile Interactions**

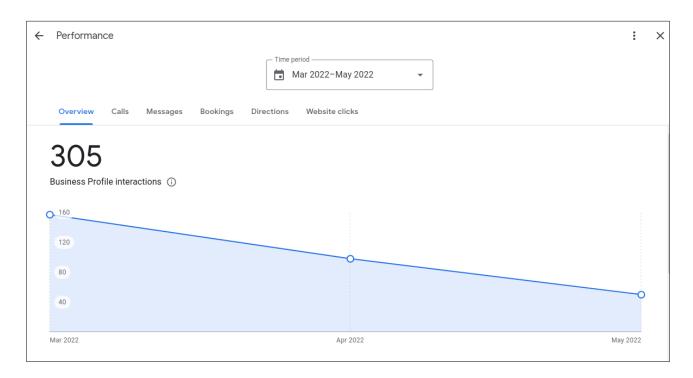


### Total Calls Made From Business Profile

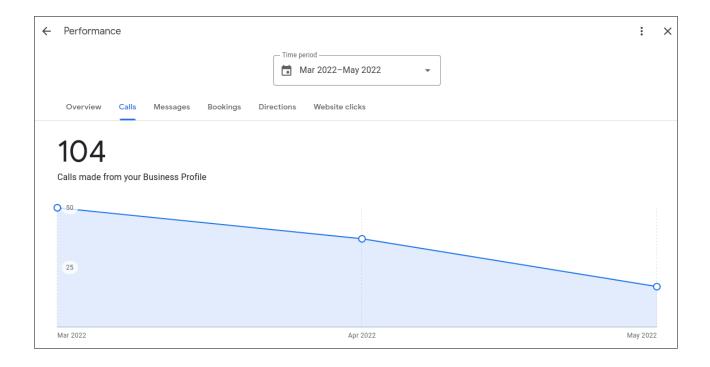


## Mar 2022 - May 2022

### **Business Profile Interactions**



### Total Calls Made From Business Profile



# Chart Showing the Growth in Business Interactions and Total Calls

